COMMUNITY RESOURCE HUB
PROJECT PROPOSAL

Group 3

MEET THE TEAM

Jalen Akinsanya

UX Writer

Alex Fuchs

UX Designer

Debra Nygren

Project Manager

Aidan Regan

UX Researcher

PROBLEM

WSP is looking to create a community resource hub connected to their existing site with information on what resources are available to women and all individuals post-incarceration.

PROPOSED WORK

Our team will research existing post-incarceration resource hubs similar organizations that provide assistance for formerly incarcerated individuals, gather resources for reentry and post-incarceration life, and design a method for connecting people to the resources.

OBJECTIVES

- Fully populated live website

- Mobile-first

- List of resources and services

- Additional information (voting, etc)
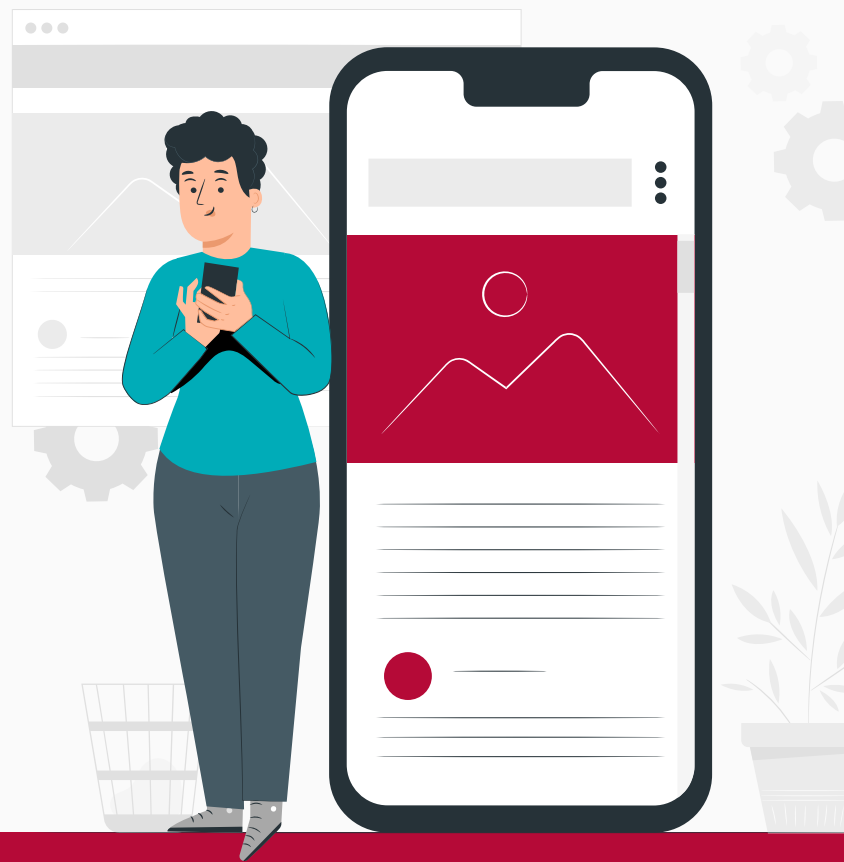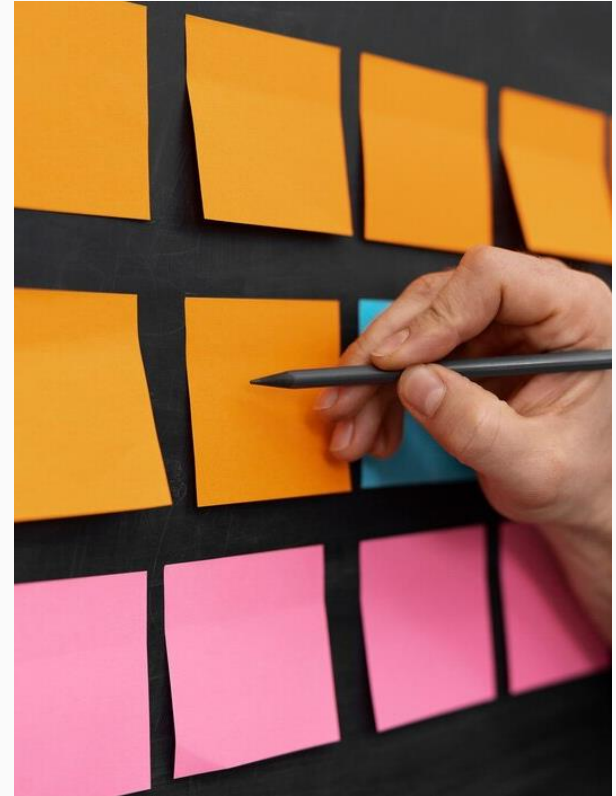
SCOPE

- Initially Travis County
- Website builder
- In English
- No advertising/marketing
- No AI chatbot

METHODOLOGY

Our team will use an agile-waterfall hybrid methodology.

The waterfall process is linear and works with strict deadlines.

Agile is a philosophy that celebrates collaboration, flexibility, and incremental testing.

ANTICIPATED TOOLS
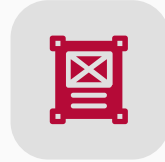
MS Teams

Communications
& file sharing

Trello

Deadlines
& to-dos

Figma

Wireframing &
prototyping

WordPress.com

WYSWG
Website builder

KEY MILESTONES

Project Proposal Presentation

Early October
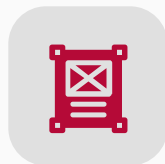
Low fidelity wireframe

Late October

Live & Useable Site

Mid November
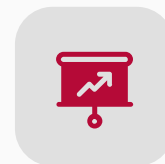
Final Presentation

Early December

DELIVERABLES

- Literature Review

- List of resources and services

- Key findings from UX evaluations

- Low-fidelity Wireframes

- Live WordPress.com site

- Final Presentation
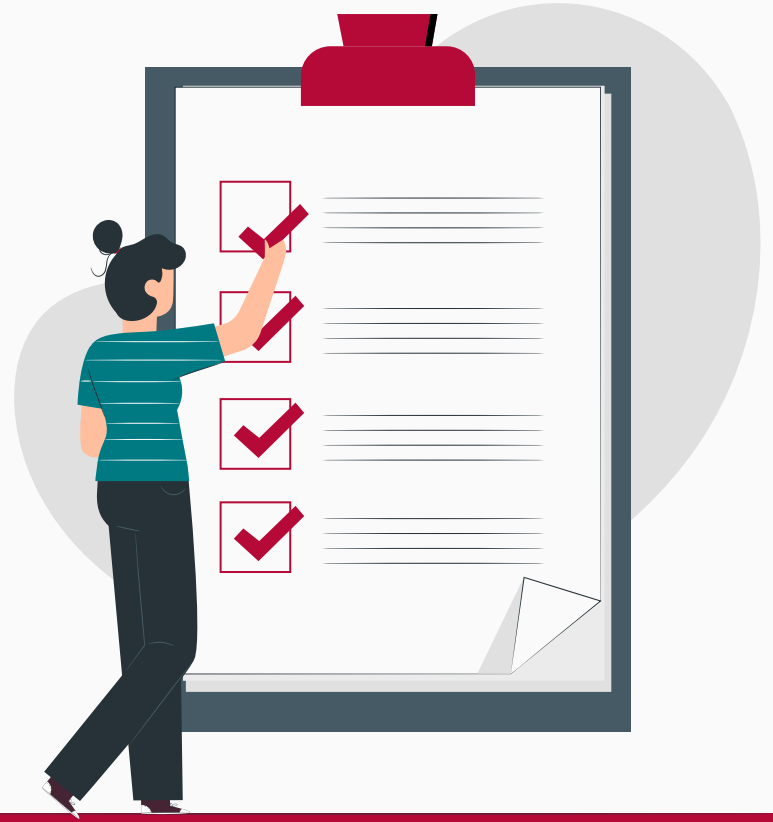
OUR PROCESS

- Analysis
- Writing & Design
- Coding - Wordpress
- Administrative

RESOURCES NEEDED

We received visual style guidelines from WSP, but would like to know if there are guidelines for shared language.

We will ask sometime in the future if WSP can send out survey or something similar to it to formerly incarcerated women.

RESEARCH METHODS

- Survey
- A/B Testing
- Cognitive Walkthrough

ANTICIPATED BENEFITS

- Central location for multiple resources
- Designed for those in reentry & post-incarceration
- Something to point to
- Saving you some time & resources

THANK YOU

APPENDIX

BACKROUND

The Women's Storybook Project (WSP) prison program helps incarcerated mothers maintain contact with and bring comfort to their children.

Their focus is on connecting mother and child while the mother is incarcerated.

In the Senior Design course, students solving a problem or improving a process using the knowledge they've gained from MSOE.

MOBILE-FIRST

- Mobile web design has more restrictions

- Easier to transfer designs from mobile to desktop than desktop to mobile

- Responsive and accessible

- Number of people using mobile to access internet is growing

WSP Community Resource Hub

Jalen Akinsanya
Alex Fuchs
Debra Nygren
Aidan Regan

Project start: Tue, 9/10/2024
Display week: 1

TASK	ASSIGNED TO	START	END
Planning & Research			
First client meeting	All	9/12/24	9/12/24
Conduct Lit Review	All	9/13/24	10/1/24
Write Proposal	All	9/13/24	10/1/24
Present Proposal	All	10/1/24	10/1/24
Primary Research	Aidan	9/17/24	10/1/24
Writing & Design			
Compile resources and ensure currency	Jalen	10/2/24	10/14/24
Work on lo-fi wireframe	Alex	10/7/24	10/18/24
Evaluate UX of lo-fi wireframe	Aidan	10/15/24	10/23/24
Present lo-fi wireframe to client	Debra	10/21/24	10/21/24
Coding			
Set up site	Alex, Jalen	10/22/24	10/27/24
Populate site	All	10/25/24	11/12/24
Evaluate UX of site	Aidan	11/7/24	11/14/24
Revise based on feedback	Alex, Jalen	11/15/24	11/26/24
Present site to client	Debra	11/18/24	11/18/24
Administrative			
Break		11/27/24	12/1/24
Create final poster/presentation	All	11/19/24	12/10/24
Write final report	All	11/19/24	12/10/24
Final Presentation [final date TBD]	All	12/10/24	12/10/24
Written report [final date TBD]	All	12/10/24	12/10/24

CONFIDENTIALITY

Our team will not share any confidential information obtained from WSP to anyone outside of the team unless WSP has authorized it.

Documents with sensitive information will only be shared within the team, and team members will follow MSOE IT's policies for protecting data.