

Debra Nygren

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Work Experience

Technical Writer Intern

New World Now | November '23 - Present

- Providing feedback on existing documentation, maintaining currency on current documentation, and creating new documentation

Digital Marketing Intern

Milwaukee School of Engineering | September '23 – November '23

- Creating videos and writing copy for social media posts, managing brand photos, and creating video promos for events

Projects

Autism Acceptance Month Posters

Personal Project | Spring '23 | ~2 weeks

- Created a set of 4 posters to hang around MSOE Campus for April with information about autism and neurodiversity

MSOE Website Redesign

Group Project | Winter '22 | ~3 weeks

- Met with client and redesigned the information architecture for the MSOE website based on card sorting and other research

Pokémon GO Design System

Group Project | Project Manager | Winter '22 | ~6 weeks

- Oversaw and aided in the creation of a design system on SharePoint with brand identity, components, pattern language, journey maps, and user personas

International Institute of Wisconsin Website Redesign

Group Project | Team Lead | Fall '22 | ~2 weeks

- Met with client and created high fidelity wireframe of entire site with improved interface design

Digital Branding for Fictional Design Company

Group Project | Team Lead | Spring '22 | ~6 weeks

- Created a style guide, logo, website, app, email header, social media posts, and other branding materials

Education

B.S. User Experience,

*Milwaukee School of Engineering
Class of 2025*

Awards

Dean's List with High Honors

Spring Semester '24, Fall Semester '23, Spring Quarter '23, Winter Quarter '22, Fall Quarter '22, Spring Quarter '22

Skills

Interpersonal

- Collaboration
- Consistent Written Communications
- Public Speaking
- Time Management
- Willingness to Ask Questions

Programs

- Adobe Acrobat Pro, Dreamweaver, Illustrator, InDesign, Photoshop, Premiere Pro, & XD
- Blender & SolidWorks
- Canva, Figma, & Balsamiq
- CSS, HTML, & Java
- Google Drive & Microsoft Office
- MadCap Flare
- Sprout Social & ImageRelay

Research

- Data Analysis
- Surveys & Interviews
- Usability Testing

Technical

- Agile Methodology
- Branding & Design System
- Graphic & Web Design
- Technical Writing